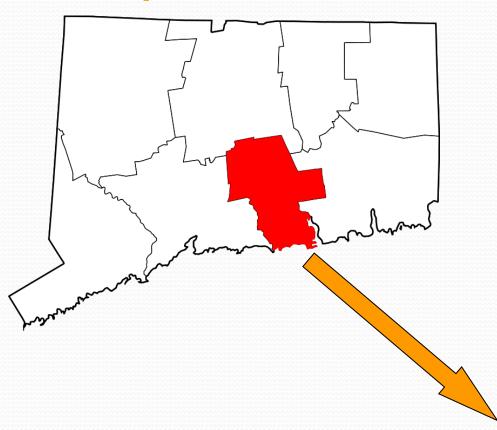
# Distance Learning at Middlesex Community College

Dr. Yi Guan-Raczkowski Director of Distance Learning Middlesex Community College Middletown, CT 06457

# College Overview

- A 2-Year Public Institution in Connecticut
- Founded in 1966 as a branch campus of Manchester Community College.
- Became an independent college in 1968.
- One of 12 community colleges in Connecticut
- Servicing 18 surrounding towns in Middlesex County of Connecticut.
- Main Campus: 38 acres, in Middletown, Connecticut
  - Two branch campuses: Meriden, Old Saybrook

### **Map of Connecticut**



### **Middlesex County**

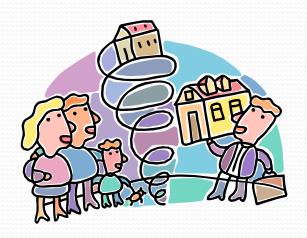


#### **Student Characteristics**

- Adult learners, 50% older than 25.
- Work and study.
- Cannot attend scheduled classes on campus.
- Take some classes on campuses at their free time.



#### **Distance Learning**



- •Take credit courses at their convenience.
- •Speed up degree seeking process.
- •Transfer credits to 4-year colleges or graduate schools.

# History: Online Classes

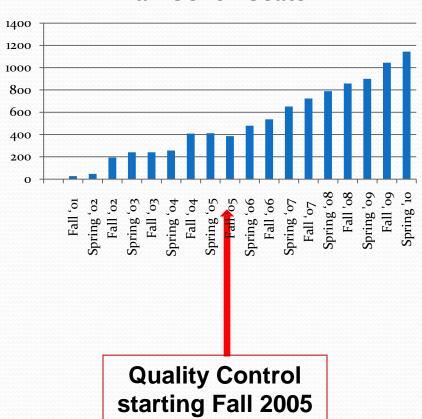
- First fully online class in 2000.
- Spring of 2001: two online classes, 48 seats
  - Art History and Financial Accounting
- Spring 2010, 39 online courses, 1144 seats
  - Accounting, Anthropology, Art, Biology, Business, Communication, Computers, Early Childhood Education, Economics, English, Geography, History, Mathematics, Philosophy, Political Science, Psychology, Science, Sociology, Human Services

# **Growth: Online Classes**

Semester	Number of Classes	Number of Seats	Total Seats	Percentage	Average Per Class
Fall '01	2	26	5607	0.46%	13
Spring '02	3	47	5333	0.88%	15.7
Fall '02	10	193	6152	3.14%	19.3
Spring '03	11	241	5622	4.29%	21.9
Fall '03	11	241	6187	3.90%	21.9
Spring '04	13	256	5711	4.48%	19.7
Fall '04	18	408	6472	6.30%	22.7
Spring '05	18	412	5939	6.94%	22.9
Fall '05	18	385	6339	6.07%	21.4
Spring '06	21	479	6154	7.78%	22.8
Fall '06	24	537	6738	7.97%	22.4
Spring '07	28	651	6346	10.26%	23.3
Fall '07	30	723	7279	9.93%	24
Spring '08	34	789	6606	11.94%	23.2
Fall '08	34	858	7358	11.61%	25.2
Spring '09	35	900	8048	11.18%	25.7
Fall '09	37	1045	8352	12.50%	28.2
Spring '10	39	1144	7891	14.5%	29.3

#### **Growth: Online Classes**

#### **Number of Seats**





### Nature of Online Classes

- Course Management System: Blackboard Vista
- Blackboard, Inc., server administration
- 24/7 Technical Help Desk for students/faculty
- Fully online credit courses
- 24/7 access
- Anytime, Anywhere
- 757 students (26.7%) taking at least one online class in Spring 2010.

# Staff Supporting Online Learning

- Director of Distance Learning, full time-permanent, 70%
  - Design online classes
  - Train faculty teaching online
  - Technical assistance for online faculty and online students
  - On-campus orientation
  - Daily support
- Educational Technology Specialist, full time-temporary, 50%
  - Academic advising for online students
  - Technical assistance for online faculty and online students
  - On-campus orientations
  - Daily support
- Distance Learning Assistants
  - 2, 10 hours/week each
  - Assist development of online classes
  - Office administrative tasks

### **Characteristics of Online Students**

- Spring 2010
  - Female: 67.5%
  - Male: 32.5%
  - Traditional: 51.7%
  - Non-Traditional, 48.3%
  - Service Area: 69.8%
  - Non-Service Area: 30.2%



# Grade Comparison – Spring 2010

Grades	Online	On-Ground
A, A-	32.9%	25%
B-, B, B+	23%	22.2%
C-, C, C+	12.9%	12.4%
D-, D, D+	4.3%	3.4%
F, I, N, W	24.6%	18.5%

# Quality Control: Online Classes

- Class Information
  - Syllabus, lecture notes, outline, glossary, PowerPoint Presentations
- Assignments
  - Discussions, projects, exercises, papers, etc.
- Assessments
  - Online exams, projects, papers, etc.
- Communications
  - Email, discussions, chat

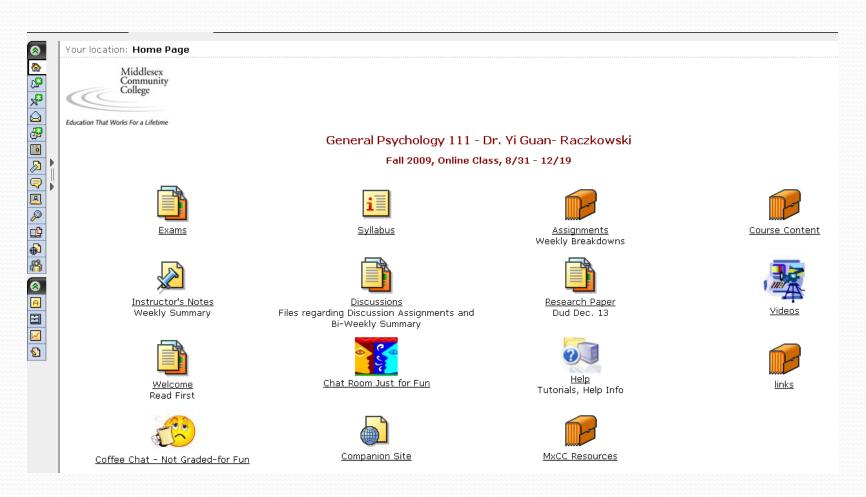


# **Quality Control: Technology Tools**

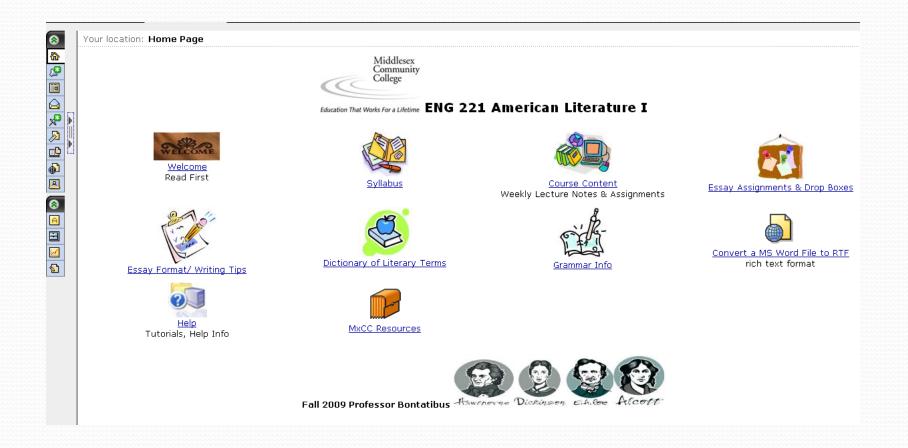
- Blackboard Vista
  - Syllabus
  - Notes and Files: Learning Modules
  - Communications: Announcements, Mail, Discussion Board, Chat
  - Assignments: Assignments drop boxes
  - Exams: online quizzes
  - Textbook supplemental materials provided by the publisher: PowerPoint notes, outlines, summary, question banks, videos, animations, etc.
  - Examples: Psychology 111, Math 137, Eng 221.



### PSY 111 General Psychology I

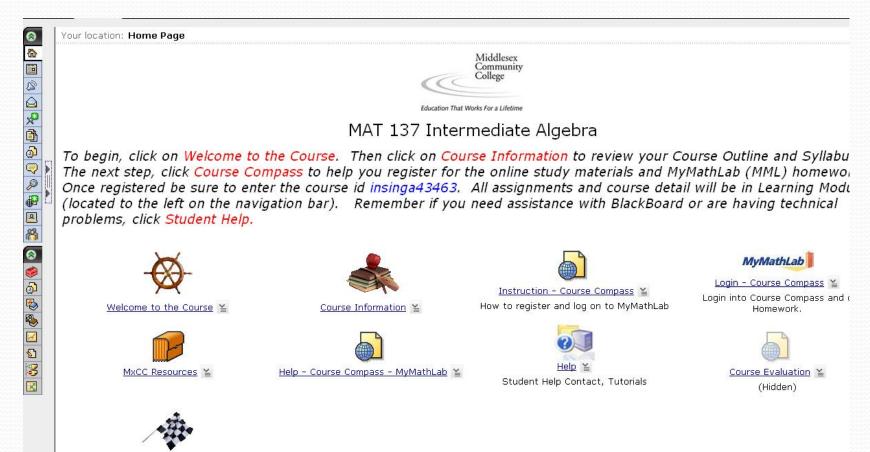


### **ENG 221 American Literature I**



### MAT 137 Intermediate Algebra

Solutions to Textbook Problems \(\sep\)



# Quality Control: Design Pedagogy

- Rich learning context: lecture notes, resources from professor and textbook Publisher
- Active participation: Students participate in weekly discussions on thought-provoking, open-ended questions.
- Multiple assessments: class participation, quizzes, tests, projects, research paper, etc.
- Ease of use of the interface
- Consistent interface layout
- "Simple" and accessible technology



# Quality Control: Online Student Services

- Potential Online Learners
  - New students
    - Receive same services as on-ground students
      - Admission
      - Registration
        - Special procedure for new online students
    - Financial Aid
      - Financial aid can be used for online courses.
      - Apply financial aid received from home institution to the courses at our college.
  - **Current Students:** 
    - On-campus advising
- Online Advising: Blackboard Vista
  Online or Campus Registration
  Self-Assessment for Online Learning Readiness

  - READI test implemented since Spring 2009. <a href="http://www.mxcc.commnet.edu/Content/READI.asp">http://www.mxcc.commnet.edu/Content/READI.asp</a>
  - Personal Attributes, Technology Skills, Reading Comprehension, Learning Styles, Typing Speed
    Consult with Distance Learning Staff before registration.





# **Quality Control: Student Services**

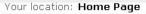
- Registered Online Students
  - Required: Take **Online Orientation** to get started
    - <a href="http://www.mxcc.commnet.edu/Content/Online Orientation.asp">http://www.mxcc.commnet.edu/Content/Online Orientation.asp</a>
    - On-campus orientation for first-time online learners.
  - Resolving technical problems
    - 24x7x 365 Help Desk and Distance Learning Department
  - Library Database: off-campus
    - http://www.mxcc.commnet.edu/library
    - Library Research Help: Blackboard Vista
  - Online E-Tutoring:
    - www.etutoring.org
    - Math, Accounting, English, Chemistry, Biology, etc.
  - Academic Support in Business
  - Virtual Campus: Blackboard Vista
  - All student services provided on campus
    - Financial Aid, Learning Center, Library, IT services, American Disability Act accommodation, Counseling/Career Development, Student Activities, etc.





P

A



#### **Virtual Campus - Middlesex Community College**

Campus Activities, Blackboard Vista Student Orientation and Help





READI Take a test to see if you are ready for online learning!





Blackboard Vista Orientations



Blackboard Vista Help Tutorials, Help Info



Blackboard Vista Sandbox

Test your computer, practice Blackboard basic features: Tests, Discussions, Assignment Drop Box







Hot Java Online Chat with your fellow students



MxCC Resources Links to tutoring, Distance Learning, etc.





Flying Horse- Student Newspaper





Your location: Home Page

#### ACADEMIC ADVISING



Welcome



Introduction to MxCC Online Advising



Advisor and Student Responsibilities



**Program Requirements** 



General Education Sequence



**Graduation Checklist** 



Course Announcements



Registration



Contacts



Advising Forms



<u>Blackboard Vista</u> Orientation



Resources



Advising Frequently Asked Questions



**MyCommNet** 



MxCC Library



OF READI

Take a READI test to see if you are ready for online learning!



Advising Alert: English Spring 09



Advisor Survey



New Prerequisites 2009



Advising Workshop Presentations



**⊗** 

Your location: Home Page

#### Welcome to the **Jean Burr Smith Library** Distance Learning page!





<u>How to Access Library Resources</u> <u>from Home</u>



Intro to the Library Tutorial



Services for Distance Learners

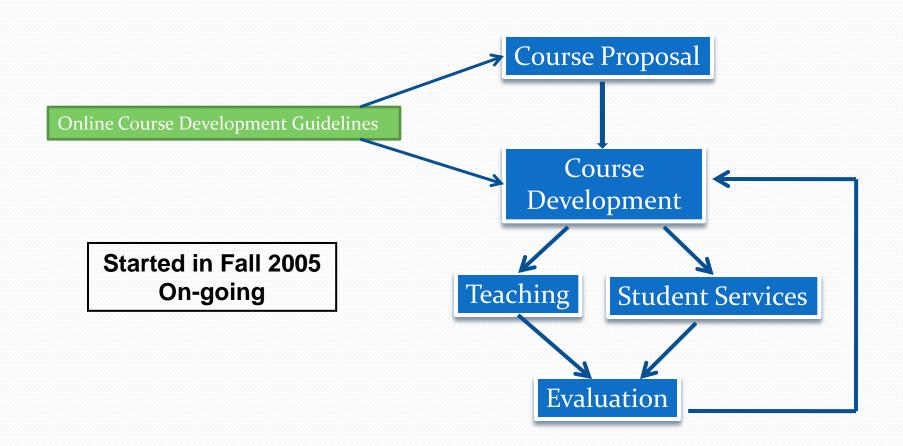


Research 101 Tutorials



Learn the steps involved in the research process, including planning a search strategy, finding information, evaluating what you find, and citing sources.

### Quality Control Model in Online Learning



# Quality Control: Course Development

- Course Development
  - Guideline for Developing Online Classes
  - http://www.mxcc.commnet.edu/Content/OnlineProposal.asp
    - Nine months prior to the first day of class.
      - Online class proposal
      - Approval process: program coordinator, chair, director of distance learning, Dean of Learning and Student Development.
      - The approved classes can be put on schedule.
    - Three months prior to the first day of class
      - Professor work with Distance Learning staff to develop the course.
      - Professor receives basic training for online teaching pedagogy while working with Distance Learning staff.
    - Two weeks prior to the first day of class
      - Evaluate the course based on the course evaluation criteria.



# **Quality Control: Teaching**

- Faculty: <u>Effective Online Teaching Guideline</u>
  - http://www.commnet.edu/academics/blackboard/faculty/best\_practices.asp
  - Train faculty how to teach effectively online
    - One-on-one training
  - Online resources
    - http://www.mxcc.commnet.edu/Content/FacultyOnline.asp
    - Blackboard Vista Faculty Orientation and Resources (My Blackboard page)
  - Professional development
    - Workshops, Seminars , Conferences
  - iTeach Essential online course –system wide
  - During the semester, based on students' feedback, we constantly revise the course.
  - All online faculty are required to provide face-to-face assistance upon student request.

# **Quality Control: Evaluation**

- Evaluation of Online Learning
  - On-going evaluation
    - Department chairs are granted as "auditor" access to online classes.
  - In the end of the semester
    - Online Course Evaluation from the CTDLC
    - http://www.ctdlc.org/evaluation/evaluation.cfm
      - Teaching, Student Participations, and Services
  - Evaluation results in teaching are sent to individual professors and department chairs.
  - Based on evaluation results
    - Revise online classes.
    - Improve teaching strategies for full-time online professors.
    - Terminate adjunct professors with strong negative evaluation.
    - Improve student services.



# Uniqueness of MxCC Distance Learning

- Offer a wide range of courses covering multiple disciplines
  - 50 -60 courses to choose over 2 years time period.
  - 50% or more courses are offered online in 8 programs
    - General Studies in Liberal Arts Option 100%
    - Business Administration
    - Human Services
    - Accounting
    - Communication Arts
    - Management Information Systems
    - Marketing
    - Early Childhood Education
- Use a Quality Control of Online Learning as a systematic approach to ensure high quality of online courses, teaching, and support.
  - Design pedagogy, Teaching, Student Services, and Evaluation
- Provide Premium Student Services
  - Various Services Offered Online
  - All Services Provided On-Campus: in-person assistance

### **Current Issues**

#### Student Assistance

- Some students need one-on-one personal assistance throughout semester.
- 3% more "N-no shows" students online than on-ground.

#### Technology

- Server could be slow during busy time.
- Server is unexpectedly down, particularly during final weeks.

#### Teaching

- Professors do not respond to students in a timely manner.
- Professors' responses to students are unclear
- Professors are not available to assist students with questions

#### Lack of funding for staff support

- Student advising prior to registration
- Student assistance during semester
- Support in advanced technology: podcasting, vidcasting, videos, etc.

### **Trends**

- More funding
- Better and more stable learning management system
- More qualified support staff
- Accountability for irresponsible professors
- More advanced technology
- More collaboration across institutions

# Conclusion

- Building a successful online program depends on a team of people to work together in the areas of course design, teaching, technical support, student services, and hiring qualified online professors.
- I am proud of working with a group of supportive colleagues to ensure high quality of online learning at MxCC.
- The growth of online enrollment at MxCC has spoken itself that a collaborative team of staff and faculty at MxCC have worked well in serving our online students.
- We are always looking for ways to improve and striving for excellence. The forum with China delegates provides us an opportunity to learn from each other and make our program better.

### Questions/Answers





# Questions to Delegates

- Who are the delegates?
  - Title, Institution
- What are the purposes of the trip to the US?
- Which institutions have you visited in the US?
- Why do you come to Middlesex Community College?
- What is one important thing you have learned today?

# College Mission

- A college education should be available to everyone.
- It is committed to providing excellence in teaching as well as personal support in developing the genius of each student.
- The educational goal of the college is to promote understanding, learning, ethics, and self-discipline by encouraging critical thinking.
- Faculty and staff are dedicated to helping students achieve their academic, professional and career potentials.
- This support is a continual process that recognizes student diversity in both background and learning ability.

# **Institution Goals**

To fulfill its mission, Middlesex has established the following goals in its advancement of the principle of lifelong learning:

- **General Education** To provide a range of courses enabling students to achieve occupational, educational, philosophical, recreational and personal goals for more satisfying lives.
- College Transfer Education To provide appropriate programs and courses for those desiring to continue their education at baccalaureate institutions.
- **Technical and Career Education** To offer associate degree and certificate programs of study for specific occupations.
- **Student Services** To provide personal, career, and job support services that help students reach their academic potential; to serve students with special needs, and to create an environment supportive of students from varied cultural and ethnic backgrounds.
- **Community Services** To provide credit-free courses, workshops and conferences for skill development, career enhancement and personal enrichment.
- **Business and Industry Services** To assist area firms through consultation and educational services to take advantage of new technology and to improve staff skills.