



Middlesex Community College
Center for New Media

General Information

Cutting-Edge Education

The Center for New Media at MxCC offers innovative associate degrees in broadcast-cinema, communication, graphic design, and multimedia, as well as job-based certificate programs. Each of the Center's four departments—Broadcast-Cinema, Communication, Fine Arts: Graphic Design and Multimedia (Digital Arts)—features dedicated and award-winning faculty.

The cutting-edge Center for New Media provides students with the knowledge, skills, and experience they need for a competitive edge in the work force. The Center's new facility on campus prepares students for success with dynamic, state-of-the-art equipment.

The Center for New Media provides students with connections to the media industry through its faculty, alumni network, and industry partnerships.

Media: A Growing Industry

New media represent a rapidly emerging and growing market as the structure of the global economy continues to shift toward digital platforms in education, health, life sciences, entertainment, retail services, and communications.

Connecticut's expected job growth is 11.7% in all media categories: art, design, entertainment, sports, and media. For comparison, 4.3% is the national average. These jobs are attainable with a two-year degree and some with a certificate.

High growth occupations (i.e., over 15%) include graphic designers, camera

operators, producers/directors, audio-video technicians, broadcast/film sound engineering technicians, and film/video editors.

Major Employers

Major employers such as ESPN, WWE, NBC Sports, Sonalysts Corporation, and Blue Sky Animation, and 12 "market 30" affiliate TV stations collectively represent over 10,000 jobs and confirm a growing demand for an existing shortage of workers with new media skills.

Other companies with large numbers of job openings in new media are Cigna, Purdue Pharma, IBM, and Yale University.

Jobs and Internships

At the Center for New Media, students have the opportunity to gain real-world experience through internships and the College's own Corporate Media Center.

MxCC students have secured internships or jobs at the following companies: ESPN, Blue Sky Animation, CNN, Comcast Cable, Connecticut Public Television, David Letterman, Essex Television, Fox 61, MTV, NBC Universal, New Britain Rock Cats, Sonalysts Corporation, Cox Communications, Sony Pictures, Universal Pictures, WFSB Channel 3, WTIC 1080, WVIT, WWE, and more.

Program Offerings

The Center for New Media offers four associate's degrees, seven job-based certificate programs, and short-term noncredit programs.

Associate Degree Programs

- Broadcast-Cinema Communication
- Fine Arts/Graphic Design
- Multimedia/Digital Arts

Certificate Programs

- Broadcast Communications
- News and Sports Production
- Corporate Media Production
- Multimedia (New Media Design)
- Web Design and Development

Coming Soon

- Animation and Design
- Interactive Entertainment

Noncredit Opportunities

- Production Assistant Boot Camp
- Social Media Certificate for Business
- Media Arts Workshop (Can be applied as a credit course)



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The MxCC Advantage

■ Small classes

Average size of media classes is 18. Classes are hands-on and students learn by doing.

■ Learn on the latest professional software and equipment

Enter the workforce using equipment you were trained on during school.

■ Learn from professionals

Instructors are all working professionals with years of experience in the business. Many have *Emmy* and *Tele* awards.

■ New facilities

New cutting edge facilities are coming in the 2013-2014 school year.

■ Low cost

Tuition is under \$4,000 a year. Financial Aid and scholarships are available.

■ Designated *Center for Excellence* in broadcast education.

■ High job placement rate

■ Courses transfer to baccalaureate programs

Cost: How Does MxCC Compare?

MxCC offers affordable tuition that saves thousands over the average cost of most four-year colleges. Here are the costs to attend different colleges in Connecticut. All rates are for full-time students.

■ Middlesex Community College
\$3,786 per year

■ Public Four-Year University (In state)
\$9,376 per year

■ Career College (Such as CT School of Broadcasting)
\$12,800 for program

■ Private Four-Year University (such as Quinnipiac University)
\$39,330 per year

Facilities

Center for New Media students will have access to the College's state-of-the-art facilities and equipment including:

- High definition screening room
- Media production classrooms
- New media production lab
- Computer graphics and animation workstations
- Television/film studio
- Video and audio control room
- Music Production studio
- Radio studios
- Radio station-107.5 (2015)

Faculty and Staff

Richard Lenoce

Director of the Center for New Media

Rick Eriksen

Associate Professor
Coordinator of
Multimedia/Digital Arts

John Shafer

Coordinator of
Communication
Interim Coordinator of
Broadcast-Cinema

Judith deGraffenried

Professor, Coordinator of
Fine Arts/Graphic Arts

Dan Nocera

Coordinator of the
Corporate Media Center

Peter Galgano

Media Associate

Royln Lisa Simmons

Recruitment and
Placement Coordinator

Randi Plake

Program Assistant