



Middlesex Community College
Marketing Associate in Science Degree
GRADUATION CHECKLIST – CATALOG YEAR 2016-17

This program is a **Career-Oriented Degree** that provides skills and knowledge, often in the form of a credential or qualification, that allow for direct entry into the work force. These degrees may serve as transfer degrees with or without a guarantee that additional credits will not be needed at the baccalaureate level within the CSU system.

Category	Course	Cr	Semester Taken	Grade
General Education Requirements for Career Programs (22-23 credits)				
Aesthetic Dimensions	Choose One from: ART* 121, DGA* 101, DGA* 110, DGA* 231 OR DGA* 241	3		
Two courses chosen from any of these competencies: Aesthetic Dimensions, Historical Knowledge, Oral Communication, Social Phenomena, and/or Written Communication	Choose two from: ART* 121, DGA* 101, DGA* 110, DGA* 231, DGA* 241, BBG*115, PSY*111, SOC*101, COM*120 OR COM*125	3		
		3		
Quantitative Reasoning (Career)	MAT*168: Elementary Statistics and Probability I	4		
Scientific Knowledge OR Scientific Reasoning Elective		3-4		
Social Phenomena	ECN*101: Principles of Macroeconomics OR ECN*102: Principles of Microeconomics	3		
Written Communication	ENG*101: Composition	3		

Program Requirements (39-41 credits)				
BMG*202: Principles of Management		3		
BMK*201: Principles of Marketing		3		
BBG*231: Business Law I OR BBG* 234: Legal Environment of Business		3		
ACC*115: Financial Accounting OR ACC*100: Basic Accounting		3-4		
BMG*204: Managerial Communications		3		
Choose one from: (Circle One) ACC*118: Managerial Accounting, BBG* 234: Legal Environment of Business, BBG*295: Cooperative Work Experience, BES* 118: Small Business Management OR BFN*201: Principles of Finance		3-4		
BBG*115: Business Software Applications OR CST*201: Intro to Management Information Systems		3		
Choose four from: BMK*103: Principles of Retailing, BMK*106: Principles of Selling, BMK*123: Principles of Customer Service, BMK*216: Internet Marketing, OR BMK*230: Advertising and Promotion		3		
		3		
		3		
		3		
Choose two from: ART*121, CSA*135, CSA*140, DGA*101, DGA*110, DGA*120, DGA* 231 OR DGA* 241		3		
		3		
TOTAL CREDITS		61-64		

ART*121: Two-Dimensional Design
 CSA*135: Spreadsheet Applications
 DGA*110: Computer Graphics
 DGA*241: Internet Web Design I

COM*120: Social Media
 CSA*140: Database Applications
 DGA*120: Digital Imaging I
 PSY*111: General Psychology I

COM*125: New Media Production
 DGA*101: Introduction to Digital Arts
 DGA*231: Digital Page Design I
 SOC*101: Principles of Sociology

MIDDLESEX COMMUNITY COLLEGE
GRADUATION CHECKLIST
2016-2017

Deadline to Apply:
Fall: November 11th
Spring/Summer: April 17th

Graduation Year 20_____
Year of Catalog being used_____

Marketing

NAME (as you would like it to appear on the Diploma) @ _____
BANNER ID

STREET ADDRESS TOWN ZIP PHONE#

Please be advised that your name and academic major will be printed in the commencement brochure and your academic major will be announced at the graduation ceremony if you choose to attend. Please notify the Records Office if you _Do Not wish your information to be printed or announced.

Other college transfer credits to be used? Yes No Are they on file at MxCC? Yes No

Are you applying for more than one degree? Yes No If yes, which curriculum? _____

Graduation Requirements:

Have been met Will be met at the end of: Fall semester Spring Semester Summer Semester

ADVISOR'S SIGNATURE & DATE

STUDENT'S SIGNATURE & DATE