MxCC Foundation, Inc.
2012-2013 Annual Report

Investing in the Future of Our Community
Mission Statement

The purpose of the MxCC Foundation is to support the College and its students by receiving, managing, and distributing funds for scholarships and other educational purposes, and to generate and strengthen communication and collaboration between the College and Foundation and business, industry, professional, civic and educational leaders in the communities served by the College—all of Middlesex County, Meriden and Wallingford in New Haven County, and Rocky Hill in Hartford County.

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Judith Felton, Faculty Rep.
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Greg Kline, Staff Liaison
Tami Christopher, Meriden Rep.

MxCC Foundation
100 Training Hill Road
Middletown, CT 06457
www.mxccfoundation.org
Greetings Friends,

Last year I spoke of a transformation being undertaken by the Middlesex Community College Foundation, using the words “new” and “change” throughout my report. I am happy to report that this year’s operative word is “growth.”

During the past year the Foundation grew the size of our Board of Directors, and our number of Corporators. We grew our scholarship efforts by offering a new pilot program to area high school students through our High School Scholarship Program. We grew our program enhancements by offering the faculty and staff at MxCC mini-grants through a pilot program we refer to as the New Day Fund. We grew our special event fundraisers from two (The Scholarship Road Races and the MxCC Golf Classic), to three with the inclusion of the Red Moon Fest. I am also happy to report that we grew our number of friends and supporters, as evidenced by the record number of attendees at our special events, as well as our growth in both net income and net assets.

Providing scholarships is still a major focus of our efforts. As mentioned above, this year the Foundation awarded two groups of scholarships: our traditional “annual” scholarships benefited 49 students with scholarships totaling $38,250; while our “pilot” High School Scholarship Program awarded an additional $9,000 to nine high school students in our service area committed to attend MxCC in the coming year. I am excited to announce that the Board felt this high school initiative was such an outstanding success that we will be continuing it next year, while increasing the dollar value to $20,000, and expanding the scholarship awards given to include up to 20 eligible students, thus enabling the Foundation to award one scholarship to every high school in our service region. We are so thankful to those who provide funds for all of our scholarships, as well as the recent growth of these funds, which enables us to help more students. Our recipients not only needed the financial assistance, they also have great determination and gratitude. Their success going forward depends a great deal on our help.

Our traditional fund raisers, the Scholarship 5K Run and The MxCC Classic Golf Tournament were great successes thanks to our generous sponsors and volunteer help from our Corporators as well as the college faculty and staff. With over 200 runners, the 5K participants doubled in size from the previous year, and netted over $12,000. The Golf Tournament’s field increased over 35% from any previous year, to a record 134 golfers. We raised a record $46,513 at this event, and netted a record $18,000. In early September, the Foundation held its first ever Red Moon Fest. Volunteers magically transformed Chapman Hall into an elegant venue for a celebration of all things local. Over two hundred friends of the college enjoyed Connecticut wines, beer, and food along with each other’s good company. With sponsors, ticket sales and a silent and live auction, this event grossed $55,184, and netted just over $22,000.

And we have so much more planned for our 2013 - 2014 year. Our Board is committed to providing more scholarships, not just through the High School Scholarship Program noted above, but also by expanding our current “annual” student scholarships here on campus to bi-annual scholarships, thus better matching our students’ need for funds with the college calendar. We’ve also voted to both continue and increase the “New Day Fund,” thus supporting faculty recommended project enhancements into the future.

Our dedicated board members have focused on what is needed to be the best Foundation possible. We are grateful to all our supporters and to President Anna Wasescha and her staff for their many efforts to assure we will be even more successful in the future.

George Eames, IV
Board Chair

October 2013
Scholarships
Changing Lives ~ One Student at a Time

Annual Scholarship Awards
The Middlesex Community College Foundation, Inc., hosted its annual Scholarship Reception and presented awards to 49 students, at a May 10 ceremony on campus. The scholarships are funded by donations from individuals, businesses, service and civic organizations, alumni, and charitable foundations and by proceeds from special Foundation events, notably the Red Moon Fest, the Scholarship 5K road race and the MxCC Classic golf tournament.

All winners were selected by members of the Foundation’s Scholarship Committee, who reviewed completed applications and ensured all criteria were met. Students received their awards, which totaled more than $38,000 combined. The MxCC Foundation awarded the following annual scholarships at Scholarship Night:

The Martha DePecol-Sanner Endowed Scholarship
The Mayor’s Scholarship for Middletown at MxCC
The Robert A. Chapman Scholarship
The Hugh and Judith Cox Scholarships
The Catherine L. Dennis Endowed Scholarship
The Edie Fuld Annual Scholarship
The Mahatma Gandhi Annual Scholarship
The Paul L. Jones Foundation Scholarships
Lisa Massita Scholarship
The Liberty Bank Foundation Scholarships
The Melvin – Zaffino Scholarship

The MILE Scholarships
The Dean Richard Muniz Family Scholarship
The MxCC Faculty Scholarship
The MxCC Foundation Scholarship
The Phi Theta Kappa Scholarships
The Pratt & Whitney Scholarships
The Record-Journal Foundation Scholarship
The Rotary Club of Middletown Scholarship
The Jesse J. Salafia Nursing Award
The Susan M. Smart Memorial Scholarship
The Charles and Rachel Wiltsie Scholarship

The Altrusa Club International, Inc. of Central CT Scholarship
The Rowland and Ruth Beaulieu Business Administration Scholarship
The Philip and Amy Wheaton Memorial Annual Scholarship
The Nihla and Bob Lapidus Foundation Scholarships

Scholarship Award Recipients and Award Presenters, May 10, 2013
Scholarships

New High School Scholarship Program
In an effort to expand our community outreach, a pilot scholarship program was implemented this year involving 20 high schools in our service area. Each school was invited to submit nominations for two students for consideration for a scholarship. This pilot scholarship program was designed to award up to ten $1,000 scholarships to the most deserving high school students applying to MxCC for the fall 2013 semester. Upon review of the applications, MxCC Foundation Scholarship Committee committed to award nine of the maximum ten available scholarships to the incoming class.

Students were identified based on average or above average GPA, their commitment to attend MxCC as full time students, and evidence of their active participation in their communities.

The Foundation felt that by initiating the scholarship program throughout our geographic area, we would ensure that the student body at Middlesex has greater representation from all the communities in our region. By the numbers, these are the students who will live and work in our part of Connecticut after they graduate. The entire community will therefore benefit by helping more of our own students earn college degrees.

The High School Scholarship Program concept was developed in February 2013 by the Foundation’s Public Relations Committee. The Foundation received enthusiastic responses from our local high schools. We are pleased to announce that the High School Scholarship Program will be an annual scholarship going forward. Further, this program will be expanded in the coming year. The Foundation will be awarding up to twenty $1,000 scholarships for the next high school graduating classes.

2013 Scholarship Committee Members
Professor Donna Leonowich, Chairperson
Mr. George Eames IV, Chair, MxCC Foundation
Mr. Jay Keiser, Treasurer, MxCC Foundation
Ms. Ellen Long, MxCC Foundation
Dean Richard Muniz (Retired), MxCC Foundation
Dr. Darryl Reome, Interim Director of Admissions, MxCC
Professor Judith Felton, Faculty Representative to MxCC Foundation

Percentage of MxCC students receiving Financial Aid
56%
Program Enhancements

The New Day Fund

The MxCC Foundation Inc. awarded six mini-grants totaling $19,926 to MxCC faculty and staff for big ideas that signal a “new day” at Middlesex Community College. The New Day Fund is intended to support creation, expansion, and investment in innovative and evidence-based practices and programs that support the college’s strategic goals with a focus on student success. Spring of 2013 marked the first time the Foundation awarded grants of this type. The Foundation plans to offer New Day Fund grants annually. The following mini-grants were awarded for 2012-2013:

**MxCC Netbook Lending Program**: $4,166 was awarded for the acquisition of netbooks (small laptop computers) for the MxCC Library to lend to students for academic use at both the Middletown Campus and the Meriden Center in an effort to utilize current technology and to support student success.

**MxCC Welcomes You**: $5,000 was awarded to be used over a two year period to foster a special connection for students from high schools in our service area. This program allows MxCC to host students from local high schools for visits that include bus transportation, presentations to the students about MxCC and our programs and student services, a campus tour, and lunch.

**The New York Times in College Pilot Program**: $3,060 was awarded for this college-wide effort to focus on current students by utilizing The New York Times to stimulate global awareness, enhance critical thinking skills, and promote engagement in responsible citizenship.

**Persistence Plus Retention Program**: $3,000 was award for this pilot retention effort which utilizes software for mobile phone platforms to help students persist in College. The technology pushes personalized messages to students’ cell phones to inform them about Library hours, upcoming exams, planned study times, etc. This program will be piloted with 500 general studies students.

**Transitional Year Program**: $1,800 was awarded to help fund welcome packages, student gatherings, student orientations, and printing costs. The Transitional Year Program serves as an intensive college readiness program designed to bridge the gap between high school and college.

**Full-day forum for women students**: $2,900 was awarded to fund an all-day forum for women students titled, “Empowerment through Education.” The main goals of the forum were to provide women students with greater knowledge and confidence in preparing for their future. Although the program was designed for women students, all students were welcome to attend.

**Library Textbook Program**: In addition to the New Day Fund awards, the MxCC Foundation awarded just under $5,000 for the purchase of textbooks to be kept within the MxCC library to create a dedicated collection to provide students with access to the texts in the Library. This initiative was brought before the Board by the student representative to the Foundation, Mr. Tyquan Crump.
Special Events
1st Annual Red Moon Fest

Under the glow of September's Red Moon, more than 200 community friends, alumni, faculty, and staff celebrated Middlesex Community College Foundation's first ever gala on Sept. 8, 2012. Chapman Hall was magically transformed into a beautiful venue for the inaugural event named the Red Moon Fest which helped to raise approximately $22,000 in support of student scholarships and programs at MxCC.

True to the theme “Made, Grown & Created in Connecticut,” the Red Moon Fest featured locally-produced food, wines and beer, designer cupcakes, works of art donated for the auction portion of the event, and music by the Lost Acres String Band. Wiffle balls and bats, seaside brunch, apple pear wine, skating lessons, and original works of art were among the dozens of “made in Connecticut” auction items. The live auction featured donations of a weekend in Cape Cod, a kayak and kayak tour of the Connecticut River, and a trip to South Africa.

The generosity of the College community and the greater community was astounding and led to a remarkably successful evening.

9th Annual Scholarship Road Race

The 9th Annual MxCC Foundation Scholarship 5K and Community Day for walkers and runners was held on Saturday, October 27, 2012 at Middlesex Community College in Middletown.

The annual road race traditionally takes place along beautiful, tree-lined roads near the Connecticut Valley Hospital reservoirs behind the MxCC campus.

This year’s 5K (3.1 miles) course was a scenic out-and-back route with small rolling hills and a downhill finish in the reservoir area near the MxCC campus at 100 Training Hill Rd. ~ a great start toward a healthier lifestyle.

Entertainment for runners and friends was provided by the Screaming Eagles Jazz Band. Prizes were awarded during the awards ceremony, refreshments were served, and $12,000 was raised!
Special Events
MxCC 11th Annual Golf

The Middlesex Community College Foundation hosted its 11th Annual MxCC Golf Classic on Tuesday, May 28, 2013 at Lyman Orchards Golf Club in Middlefield. Proceeds raised from the tournament help fund student scholarships as well as academic programs that foster student success at MxCC. This year’s event netted over $18,000 in total support.

The tournament included lunch and dinner, on-course contests with awards, driving range privileges, and 18 holes of fabulous golf on the Gary Player course at Lyman Orchards, described as “the apple of Connecticut’s eye” and ranked as one of the top ten public golf venues in the state.

The 11th annual tournament was the MxCC Foundation’s most successful tournament to date as measured by both funds raised and the number of golfers registered.

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2012 - 2013
Honor List of Donors

Gifts in Memory of Amy Wheaton
For the Philip and Amy Wheaton Endowed Scholarship Fund

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Dale Griffith
Betty A. Riedinger
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2012-2013
Honor List of Donors

MxCC Foundation Annual Scholarship Appeal

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Liberty Bank Foundation
Record-Journal Foundation
CT Valley Hindu Temple
Middletown Mayor's Scholarship
Middletown Adult Education
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MxCC Foundation Annual Fund Campaign

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Michael DiPiero
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October 2012 Scholarship Road Race Sponsors

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Webster Bank

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Pieper Memorial Veterinary Hospital
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Middletown
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First Niagara

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Stephen Krevisky
Reid J. Smalley

Deborah Kleckowski
Mary Lou Phillips
Robert McKay
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Projects and Programs

Pamela Frost
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Gregory Horne

Gifts in Memory of James Shapiro

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September 2012 Red Moon Fest Sponsors

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Liberty Bank, Higganum
Greenwald Industries
Gregory Kline
Michelle M. Stronz
## 2012 - 2013
### Financial Highlights

#### Statement of Activities
**July 1, 2012 – June 30, 2013**

**Income:**
- Contributions: $63,171
- Special Events: $119,214
- Interest and dividends: $9,674
- Donated facility: $3,600
- In kind gifts: $3,156
- **Total Income**: $198,815

**Expense:**
- Scholarships, programs: $88,806
- And prizes: $69,479
- Special Events: $1,251
- Fundraising: $25,050
- Professional fees: $5,970
- Office expense: $2,532
- Rent expense: $3,600
- Insurance: $884
- **Total Expenses**: $197,572

**Total Net Income/Expense**: $1,243

#### Statement of Financial Position
**July 1, 2012 – June 30, 2013**

**Assets**
- Cash & cash equivalents: $142,483
- Marketable securities: $332,041
- Accounts receivable: $12,032
- Less: reserve: $(9,047)
- **Total Assets**: $477,509

**Liabilities & Net Assets**
- Accounts payable: $20,172
- & accrued expenses: $39,500
- Unrestricted: $119,559
- Temporarily restricted: $298,278
- Permanently restricted: $477,509

**Distribution**

<table>
<thead>
<tr>
<th>Town</th>
<th>Percent*</th>
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<tbody>
<tr>
<td>Meriden</td>
<td>22%</td>
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<tr>
<td>Middletown</td>
<td>20%</td>
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<tr>
<td>Wallingford</td>
<td>6%</td>
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<tr>
<td>Haddam</td>
<td>4%</td>
</tr>
<tr>
<td>Cromwell</td>
<td>4%</td>
</tr>
<tr>
<td>Other towns in territory</td>
<td>24%</td>
</tr>
<tr>
<td>Towns outside territory</td>
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</tr>
</tbody>
</table>

**FALL 2012 GEOGRAPHICAL DISTRIBUTION OF THE MxCC STUDENT BODY**
Recipients of the Nihla and Bob Lapidus Foundation Scholarships presented by Mark Lapidus.

“The Connecticut River Valley that stretches out to the north of the Middlesex campus is a daily reminder for me of the dreams and ambitions of our students to go far in this world. A high quality college education will propel them...and that is what we are working to provide every day to every student. The Middlesex Community College Foundation is our partner in this important work. Many, many thanks to all who support the Foundation. Your generosity helps our students know that there are those in our community ready to give them a hand up on their journey through life.”

Anna Wasescha, President, MxCC