MXCC WEB STATS
APRIL 2014

Overall visits to the site: 46,261
Unique visitors: 23,788
Page views: 116,383
Average time on site: 02:55

WHERE ARE VISITORS FROM?
- 43.5% Middletown
- 7.01% Meriden
- 2.48% New York
- 2.39% Hartford
- 2.04% Wallingford
- 1.69% New Haven
- 1.26% New Britain

HOW ARE THEY GETTING TO US?
(BY # OF VISITS)
- Desktop Browsers 37,097
- Internet Explorer 15,262
- Chrome 10,293
- Firefox 9,388
- Safari 7,594
- Mobile 6,893 (14.9%)
  - iPhone 3,575
  - Samsung Galaxy 728
  - Motorola RAZR 104
- Tablet 2,271 (4.91%)
  - iPad 1,725
  - iPod 129
  - Samsung Galaxy Tablet 73

Search Engines: 16,973
Direct: 17,990
Referrals: 10,540
Social Media Referrals: 596

Top Search Terms:
- Middlesex Community College
- Middlesex Community College CT
- MXCC
- Middlesex Community College Middletown CT
- MXCC.edu
- MXCC.COMMNET.EDU

Visits from Social Media Sites:
- Facebook 505
- Google+ 34
- Twitter 31
- Weebly (blogging site) 8

Most Visited Pages:
- Library
- Jobs
- Schedules
- Future Students (Apply)
- Degrees
- Academics
- Registration