MXCC WEB STATS
FEBRUARY 2014

Overall visits to the site: 46,409
Unique visitors: 22,159
Page views: 105,021
Average time on site: 02:40

WHERE ARE VISITORS FROM?
- 34.57% Middletown
- 7.11% Meriden
- 5.64% Hartford
- 3.26% Wallingford
- 2.88% New York City
- 1.60% New Haven
- 1.41% Boston

HOW ARE THEY GETTING TO US? (BY # OF VISITS)
- Desktop Browsers 33,373
- Internet Explorer 13,636
- Safari 10,502
- Chrome 9,879
- Firefox 8,324
- Mobile 10,511 (23%)
- iPhone 6,267
- Samsung Galaxy 863
- Motorola RAZR 118
- Tablet 2,525 (5.5%)
- iPad 1,904
- iPod 170
- Samsung Galaxy Tablet 126

TOP SEARCH TERMS:
- Middlesex Community College
- MXCC
- MIDDLESEX COMMUNITY COLLEGE CT
- MIDDLESEX COMMUNITY COLLEGE MIDDLETOWN CT
- MXCC.EDU
- MXCC CT
- Library
- Jobs
- Degrees
- Policies Under Inclement Weather
- Current Students
- Contact Us
- Directory
- Academics

MOST VISITED PAGES
- Library
- Jobs
- Degrees
- Policies Under Inclement Weather
- Current Students
- Contact Us
- Directory
- Academics

HOW ARE THEY GETTING TO US?
- Search Engines 16,741
- Direct 16,087
- Referrals 12,857
- Social Media Referrals 711

VISITS FROM SOCIAL MEDIA SITES:
- Facebook 627
- Twitter 62
- Weebly (blogging site) 27
- LinkedIn 3