MXCC WEB STATS
MARCH 2014

Overall visits to the site: 44,942
Unique visitors: 23,741
Page views: 112,516
Average time on site: 02:53

WHERE ARE VISITORS FROM?

- 38.19% Middletown
- 7.31% Meriden
- 4.84% Hartford
- 2.63% New York City
- 2.49% Wallingford
- 1.68% New Haven
- 1.27% Boston

HOW ARE THEY GETTING TO US?
(BY # OF VISITS)

- Desktop Browsers 34,959
- Internet Explorer 14,462
- Chrome 9,711
- Firefox 8,861
- Safari 7,911

MOBILE 7,489 (16.6%)
- iPhone 3,909
- Samsung Galaxy 714
- Motorola RAZR 138

TABLET 2,494 (5.5%)
- iPad 1,834
- iPod 95
- Samsung Galaxy Tablet 112

TOP SEARCH TERMS:
- Middlesex Community College
- Middlesex Community College CT
- MXCC
- Middlesex Community College Middletown CT
- MXCC.EDU
- MXCC COMMNET

MOST VISITED PAGES

- LIBRARY
- JOBS
- SCHEDULES
- DEGREES
- FUTURE STUDENTS (APPLY)
- ACADEMICS
- CERTIFICATES

VISITS FROM SOCIAL MEDIA SITES:
- Facebook 964
- Twitter 36
- LinkedIn 27
- Weebly (blogging site) 14

WHERE ARE VISITORS FROM?

- MIDDLESEX COMMUNITY COLLEGE
- MIDDLESEX COMMUNITY COLLEGE CT
- MXCC
- MIDDLESEX COMMUNITY COLLEGE MIDDLETOWN CT
- MXCC.EDU
- MXCC COMMNET

Top 10 Search Terms:
- middlesex COMMUNITY COllege
- middlesex COMMUNITY COllege CT
- mxCC
- middlesex COMMUNITY COllege Middletown CT
- MXCC.EDU
- MXCC COMMNET

Most Visited Pages:
- Library
- Jobs
- Schedules
- Degrees
- Future Students (Apply)
- Academics
- Certificates