MXCC WEB STATS
APRIL 2014

**Overall visits to the site:** 46,261
**Unique visitors:** 23,788
**Page views:** 116,383
**Average time on site:** 02:55

**WHERE ARE VISITORS FROM?**
- 43.5% Middletown
- 7.01% Meriden
- 2.48% New York
- 2.39% Hartford
- 2.04% Wallingford
- 1.69% New Haven
- 1.26% New Britain

**HOW ARE THEY GETTING TO US? (BY # OF VISITS)**
- Desktop Browsers 37,097
- Internet Explorer 15,262
- Chrome 10,293
- Firefox 9,388
- Safari 7,594
- Mobile 6,893 (14.9%)
- iPhone 3,575
- Samsung Galaxy 728
- Motorola RAZR 104
- Tablet 2,271 (4.91%)
- iPad 1,725
- iPod 129
- Samsung Galaxy Tablet 73

**TOP SEARCH TERMS:**
- Middlesex Community College
- Middlesex Community College CT
- MXCC
- Middlesex Community College Middletown CT
- MXCC.EDU
- MXCC.COMMNET.EDU

**MOST VISITED PAGES**
- Library
- Jobs
- Schedules
- Future Students (Apply)
- Degrees
- Academics
- Registration

**VISITS FROM SOCIAL MEDIA SITES:**
- Facebook 505
- Google+ 34
- Twitter 31
- Weebly (blogging site) 8