



MIDDLESEX COMMUNITY COLLEGE

50 years as the College of our Community

50th Anniversary

Partner Sponsorship Opportunities

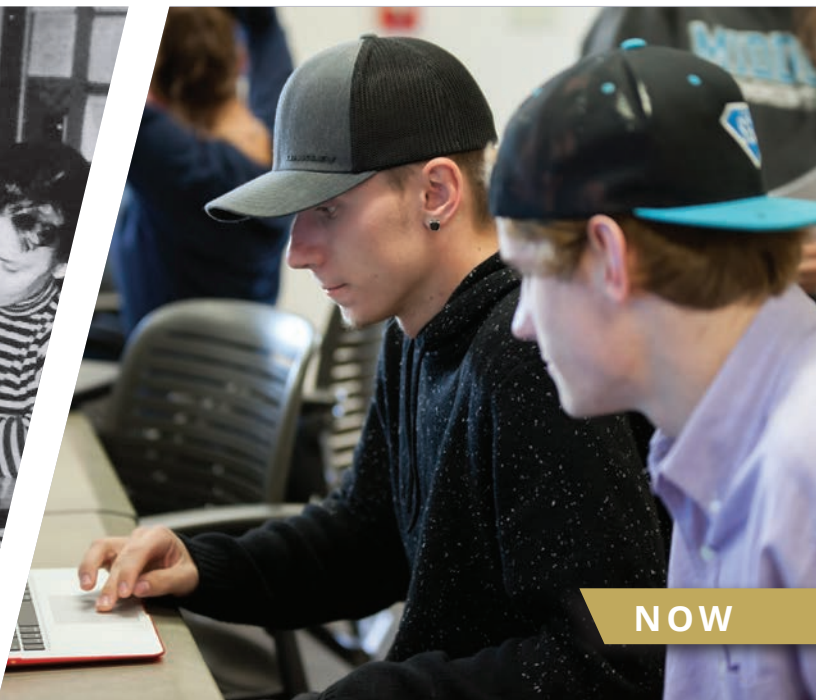
1966-2016



THEN



NOW





Please join us as a partner during the coming year to honor the hard work of so many individuals and groups during the past 50 years as they have built Middlesex Community College (MxCC) into the strong community institution it is today.

Started as a satellite of Manchester Community College in 1966, the College grew in response to community interest, moving to its picturesque Middletown campus in 1973. Since then, MxCC has demonstrated what it means to be “the college of our community,” by offering high-quality, low-cost educational opportunities to more than 82,000 individuals.

A piece of American history

An invention of American democracy, the community college movement officially began in 1901 with the founding of Joliet Junior College in Illinois. Originally imagined as a place for individuals to pursue the first two years of a baccalaureate degree, a post-World War II shift broadened the community college model to include an emphasis on expanding educational opportunities that would strengthen and preserve democracy while providing workforce training and a liberal arts/transfer education to a greater number of students, many of them veterans supported by the GI Bill.

This became a reality in the 1960s with the opening of nearly 500 public community colleges across the nation, including MxCC. These colleges opened the doors of higher education to a diverse population of students who did not fit the traditional model of four-year residential universities. Part-time students, commuters, older adults, workers, parents and caregivers, veterans returning from service to their country, immigrants and other underserved students found access for the first time to college programs that would offer improved career opportunities and a better quality of life.



50th Anniversary Partner Sponsors \$1,000

Your company's Partner Sponsor benefits will include:

- Name recognition on all 50th anniversary printed and electronic signage
- Recognition through various media platforms as a main sponsor for our two major events: the Red Moon Fest and the Cap and Gown 5K Race
- Full page ad in a premier location in the Red Moon Fest program book
- Four tickets to each of our major events, with invitation to other 50th anniversary opportunities within the College community
- Company name on a brick within the 50th anniversary walkway to be constructed during the next year



In Connecticut, 80% to 90% of community college students remain in the area in which they live, or elsewhere within the State, after graduation or completion.

50th Anniversary Event Sponsors

50th Anniversary Red Moon Fest - October 1, 2016

\$500 Half Moon Sponsor:

- Two tickets to the Red Moon Fest celebration
- Half page ad in the event program book
- Sponsor name/logo to be featured on the MxCC Red Moon Fest website
- Recognition to appear in all printed and electronic promotions

\$250 Crescent Moon Sponsor:

- Two tickets to the Red Moon Fest celebration
- Quarter page ad in a premier location in the event program book

\$100 Friend Sponsor:

- One ticket to the Red Moon Fest celebration
- Name listing in the event program book



Cap and Gown 5K Road Race and Kids Fun Run - May, 2017

All levels of sponsorship include:

\$500 Valedictorian Sponsor:

- Four free registration entries
- Listing on MxCC Road Race Tee shirts
- Listing on MxCC Road Race website and other publicity
- Listing on MxCC Road Race Flyer

\$250 Salutatorian Sponsor:

- Two free registration entries
- Listing on MxCC Road Race website and other publicity

\$100 Dean's List Sponsor:

- 1 free registration entry
- Listing on MxCC Road Race website



50th Anniversary *SPONSORSHIP AGREEMENT*

BUSINESS/ORGANIZATION: _____

CONTACT PERSON: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____ PHONE: _____

_____ \$1,000 PARTNER SPONSOR

INDIVIDUAL EVENT SPONSOR: _____ 2016 RED MOON FEST _____ ROAD RACE

AMOUNT: _____ \$500 _____ \$250 _____ \$100

Sponsor's Signature: _____ Date: _____

Payment Options:

Check (Make checks payable to MxCC Foundation)

Credit Card Type MC/VISA/Discover/AMEX

_____ Exp. Date _____

Please remit to: MxCC Foundation, 100 Training Hill Road, Middletown, CT 06457.

Questions: Contact Associate Dean of Development, Cheryl Dumont-Smith at
CDumont-smith@mxcc.edu or 860-343-5869



Middlesex Community College Fast Facts



Middletown



Meriden



Online

27 Average age

68% Receive Financial Aid

33% Percentage of minority students

1,100 Students taking online courses



Female **59%**

Male **41%**

Full-time **37%**

Employed **80%**

AVERAGE CLASS SIZE

19.0

FACULTY TO STUDENT RATIO

1:16

NUMBER OF PROGRAMS

62

NUMBER OF STUDENTS

3000

8,665 degrees and 717 certificates awarded since 1966

Facts updated as of 10/19/15

MxCC Foundation

Our mission:

- To encourage charitable giving that supports the College and its students
- To provide oversight and direction of funds for scholarships, program and campus development, instructional technology and equipment to foster student success
- To create collaborations and mutually-beneficial partnerships with area business, civic, education and professional leaders



A few of our 2015 Scholarship Recipients pose for the camera

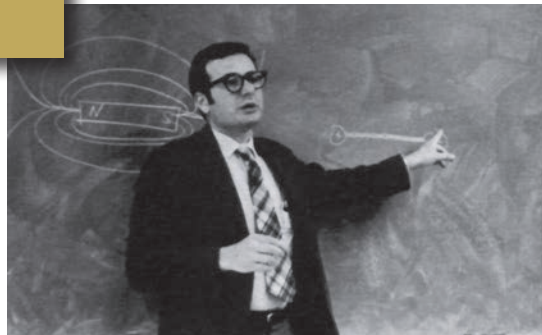
A Few Facts:

- The Foundation at Middlesex Community College was created as a separate 501C3 organization in 1979 as a local initiative by community leaders to handle charitable transactions on behalf of the College.
- Currently, 71 charitable funds are held within the foundation for the benefit of the College and its students
- 49 of these funds are student scholarships; 17 of them are endowed to produce annual investment-generated income; 32 are annual scholarships that are funded on a yearly basis
- 22 of the funds are focused on projects and programs designed to enhance the quality of the educational experience at MxCC by supporting programs such as science and technology
- In 2016, the Foundation will be paying out approximately \$80,000 in scholarship awards on behalf of donors to 85+ recipients
- In 2016, the Foundation will award over \$7,500 in New Day Funds to 10 faculty projects designed to enhance their programs



*Foundation Board Members snapshot
October 2015*

Celebrating **50** Wonderful Years!



1966-2016



MxCC Foundation
Middlesex Community College Foundation, Inc.

100 Training Hill Road, Middletown, Connecticut 06457
www.mxcc.edu/foundation

Design produced by MxCC Marketing Department