Fall Semester “Kick-Off” Event
August 25, 2017

- Welcoming remarks and acknowledgements
- Introduction of New Employees
- Three Strategic Priorities for 2017-18

Forging a Path Forward
KICK-OFF EVENT – FALL 2017
MxCC Mission Statement

Students are the center of Middlesex Community College.

By creating meaningful relationships with our diverse population of students and by providing high quality, affordable, and accessible educational experiences, Middlesex Community College helps students achieve their individual goals and become productive, engaged global citizens.

Three Strategic Priorities for 2017-18

- Rebooting our Advising, Registration, and Retention System
- Developing a 21st Century Marketing Plan
- Declaring our Academic Identity
Three Strategic Priorities for 2017-18

Rebooting our Advising, Registration, and Retention System

- Student-Friendly
- Advising vs. Registration
- Guided Pathways, Best Practices
- Training & Support
- New Approach to Summer
- Data Driven
- Budget & Staffing

- Deadline: February 2018

College-Wide Task Force reporting to the Student Services Assembly

Three Strategic Priorities for 2017-18

Developing a 21st Century Marketing Plan

- Be Where our Students Are
- Best Media Mix / Social Media Presence
- Transparency
- Data Driven
- Budget & Staffing

- Deadline: February 2018

College-Wide Task Force reporting to the Administrative Assembly
Three Strategic Priorities for 2017-18

Declaring our Academic Identity
- What are We Known For?
- What Standards Do We Uphold?
- Academic Centers of Excellence
- Data Driven
- Budget & Staffing
- Deadline: February 2018

College-Wide Task Force reporting to the Academic Assembly

Three Strategic Priorities for 2017-18

Rebooting our Advising, Registration, and Retention System

Developing a 21st Century Marketing Plan

STUDENTS

Declaring our Academic Identity
Operational Priorities

- NEASC 5th Year Report
- TAP & General Education Assessment
- Ongoing Evaluation and Program Review
- Campus Atmosphere
- Budget Planning
- Community College Consolidation

One final announcement…

Moment of commUNITY

Wednesday, Aug. 30
Gather at 12:15
Chapman Front Steps
(or, if it rains: The Pavilion)