

Academic Identity Task Force – Student Focus Group

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Respectfully submitted by Diane Bordonaro, Catherine Hostetter, Yvonne Rubin

Discussion Topics

- Student focus groups vs. student surveys
- Survey reaches a broader number of students and can be quantified
- Discussed possibility of administering survey to ENG 101 and non-credit classes
- Focus groups lead to more conversation and more in depth feedback – qualitative information
- Perhaps survey following focus group discussions so that questions can be developed based on student feedback

Focus Group Questions

- How did you learn about MxCC?
- Why did you choose MxCC?
- Have you attended or are you currently attending another school?
- What is your overall impression of the school?
- What was your perception of MxCC academics before you arrived?
- Has that perception changed?
- What is your purpose for attending? (Transfer, accumulate credits, degree, workforce training)
- Do you feel you are on a path to succeed in the workforce or expand your education?
- Have you taken developmental classes and did you feel ready for college work?
- Have you sought out academic support? Where do you find help outside of the classroom?
- Is there a key element to your success, academic or otherwise?
- Are there any missing components to your academic program?
- Did you compare MxCC to any other Community Colleges? What differences did you find?
- What would you tell your friends about MxCC?