

Middlesex Community College New Media Studies Center Initiative

Course: COM*116 Publications Workshop

The following New Media course was modified as part of the New Media Studies Center Initiative TAACCCT Grant

April 3, 2014

This project was funded by a grant awarded under the Trade Adjustment Assistance Community College and Career Training (TAACCCT) Grant, as implemented by the U.S. Department of Labor's Employment and Training Administration.

© Middlesex Community College

This work is licensed under the Creative Commons Attribution-NonCommercial 3.0 Unported License. To view a copy of this license, visit http://creativecommons.org/licenses/by-nc/3.0/.



Publication Workshop

AP Stylebook Assignment

Due Feb. 10

Read the (4) Assigned Sections:

- Guide to Punctuation (pp. 302-313)
- Statement of News Values (p. 314- 327)
- Briefing On Media Law (pp. 328-368)
- Social Media Guidelines (pp. 369- 398)

Part I - Reference Section (2 points each = 10 points)

- **1. Abbreviations and acronyms** What are some general principles for using abbreviations and acronyms?
- **2. Dateline** Explain what a "dateline" is and how and when it should be used.
- **3. Internet** What are general guidelines for using Internet sources in a news story?
- **4. Numerals** Explain a couple of instances when numerals should be spelled out and when they should be used as figures.
- **5. Obscenities** When is it okay to use obscenities in a news story?

Part II - Assigned Sections (see above)

For each section, identify five points that you think are most important and relevant to writing and editing *The Flying Horse*. Write at least one sentence why. (20 items worth 2 points each = 40 points)

Timeline for Stories Cover the Story Class 1 Pull quotes from interview. Write the lead. Take or obtain a photo too. Class 2 Class 3 Self edit. Send to editor. 1st draft of story. Class 4 Rewrite edits. Send to managing editor. You've met deadline! Two Weeks