Innovation in Community Connections

December 19, 2018

- Where are we in the community (as a college and as individuals)?
- Where are our alumni?
- How do we enhance our relationships with businesses, community, and political leaders?
### Community Connection Subcommittees

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<tr>
<th>Legislative</th>
<th>Alumni</th>
<th>Business, Community, and Education</th>
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<td>Chris Gargamelli</td>
<td>Aarlan Aceto</td>
<td>Michael Amouzou</td>
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<td>Tad Lincoln</td>
<td>Valerie Cooper</td>
<td>Diane Bordonaro</td>
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<td>Trent Wright</td>
<td>Corey Martell</td>
<td>Rebecca Davis</td>
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<td>Michael Amouzou</td>
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### Legislative Subcommittee: Three Themes

- Continue to grow and improve events with elected officials
- Maintain contact with legislators throughout the year
- Invite elected officials to campus more often
**Legislative Subcommittee:**
Continue to grow and improve events with elected officials

- Legislative Breakfast
- Spring Event with Elected officials
- Biennial Capitol Tour & Student Meetings with Legislators
- *Potential event:* Higher Education Panel Discussion

**Legislative Subcommittee:**
Maintain contact with legislators throughout the year

- Quarterly Newsletter Geared Toward Elected Officials
- "Adopt a Legislator" Program
Legislative Subcommittee:
Invite elected officials to campus more often

- Invite Elected Officials to Events on Campus
- Use Middlesex Moments Radio Show as an Opportunity to Interview Elected Officials

Alumni Subcommittee:
Develop and maintain strong Alumni Network

- Connect with former students using LinkedIn, which currently holds our largest population of alumni
- Encourage faculty to reach out to former students to get them connected with LinkedIn
- Encourage faculty to connect students on LinkedIn before they graduate
Alumni Subcommittee:
Host alumni events

- Host an alumni event in both fall and spring
  - Create an event around Red Moon Gala
  - Utilize the Cap and Gown Road Race as an alumni event - bring in a beer tent and special offers for alumni
- Host a networking event that allows alumni to showcase their work

Alumni Subcommittee:
Alumni Outreach

- Hold phone-a-thons. Utilize student workers to make calls to alumni - get new contact information, updates, donations
- Create and send an annual alumni magazine
Business, Community and Education Subcommittee: Develop an Office of Community Engagements (virtual)

- Create web page that will house all information regarding community outreach so that it is easily accessible to all employees
- Post master calendar on website with Chamber and other civic events - include option that will allow staff and faculty to sign up for events
  - Include high school visit list on the web page
- Post list of all community partners - this will allow us to easily find out if another MxCC employee is already working with a partner

Business, Community and Education Subcommittee: MxCC Day of Community Service

- Designate one day each spring and fall as community service day
- Support a project in the community and perform service as a group
  - Example - Habitat for Humanity
- Partner with Business, Community and/or Education leaders to enhance community service events
Business, Community and Education Subcommittee: Building Internal Connections in partnership with Center for Teaching

- Speed Dating event for faculty and staff
  - Purpose: To share information about our community activities
  - Thursday, March 7, 2019