

# Innovation in Community Connections

December 19, 2018



## Innovation in Community Connections

- ▶ Where are we in the community (as a college and as individuals?)
- ▶ Where are our alumni?
- ▶ How do we enhance our relationships with businesses, community, and political leaders?

## Community Connection Subcommittees

| Legislative      | Alumni         | Business, Community, and Education |
|------------------|----------------|------------------------------------|
| Chris Gargamelli | Aarlan Aceto   | Michael Amouzou                    |
| Tad Lincoln      | Valerie Cooper | Diane Bordonaro                    |
| Trent Wright     | Corey Martell  | Rebecca Davis                      |
| Michael Amouzou  | Ashley Raithel | Rebecca Loew                       |
| Rebecca Loew     |                | Anastasia Pych                     |
| Ashley Raithel   |                |                                    |
| Diane Bordonaro  |                |                                    |

## Legislative Subcommittee: Three Themes

- ▶ Continue to grow and improve events with elected officials
- ▶ Maintain contact with legislators throughout the year
- ▶ Invite elected officials to campus more often

## Legislative Subcommittee:

Continue to grow and improve events with elected officials

- ▶ Legislative Breakfast
- ▶ Spring Event with Elected officials
- ▶ Biennial Capitol Tour & Student Meetings with Legislators
- ▶ *Potential event:* Higher Education Panel Discussion

## Legislative Subcommittee:

Maintain contact with legislators throughout the year

- ▶ Quarterly Newsletter Geared Toward Elected Officials
- ▶ "Adopt a Legislator" Program

## Legislative Subcommittee:

Invite elected officials to campus more often

- ▶ Invite Elected Officials to Events on Campus
- ▶ Use Middlesex Moments Radio Show as an Opportunity to Interview Elected Officials

## Alumni Subcommittee:

Develop and maintain strong Alumni Network

- ▶ Connect with former students using LinkedIn, which currently holds our largest population of alumni
- ▶ Encourage faculty to reach out to former students to get them connected with LinkedIn
- ▶ Encourage faculty to connect students on LinkedIn before they graduate

## Alumni Subcommittee:

### Host alumni events

- ▶ Host an alumni event in both fall and spring
  - ▶ Create an event around Red Moon Gala
  - ▶ Utilize the Cap and Gown Road Race as an alumni event - bring in a beer tent and special offers for alumni
- ▶ Host a networking event that allows alumni to showcase their work

## Alumni Subcommittee:

### Alumni Outreach

- ▶ Hold phone-a-thons. Utilize student workers to make calls to alumni - get new contact information, updates, donations
- ▶ Create and send an annual alumni magazine

## Business, Community and Education Subcommittee: Develop an Office of Community Engagements (virtual)

- ▶ Create web page that will house all information regarding community outreach so that it is easily accessible to all employees
- ▶ Post master calendar on website with Chamber and other civic events - include option that will allow staff and faculty to sign up for events
  - ▶ Include high school visit list on the web page
- ▶ Post list of all community partners - this will allow us to easily find out if another MxCC employee is already working with a partner

## Business, Community and Education Subcommittee: MxCC Day of Community Service

- ▶ Designate one day each spring and fall as community service day
- ▶ Support a project in the community and perform service as a group
  - ▶ Example - Habitat for Humanity
- ▶ Partner with Business, Community and/or Education leaders to enhance community service events

**Business, Community and Education Subcommittee:  
Building Internal Connections in partnership with  
Center for Teaching**

▶ **Speed Dating event for faculty and staff**

- ▶ Purpose: To share information about our community activities
- ▶ Thursday, March 7, 2019