

DIGITAL MEDIA PRODUCTION

GENERAL EDUCATION

18 credits

Includes **COM*203** Media Literacy

CORE COURSES

COM*104 Careers in Media
DGA*101 Introduction to Digital Arts
COM*129 Digital Video Production
COM*203 Media Literacy

CERTIFICATES

VIDEO & FILM PRODUCTION

Art*147 Digital Cinematography **or**
COM*131 Audio Production
COM*101 Intro to Mass Comm
COM*111 Scriptwriting
COM*153 Film Production
COM*220 TV Studio Production
COM*228 Broadcast Journalism
COM*264 Advanced Editing
COM* or DGA Elective
Open Elective

MULTIMEDIA

ART*121 Two Dimensional Design
DGA*110 Computer Graphics
DGA*120 Digital Image Editing I
DGA*125 New Media Production
DGA*250 Interactive Multimedia
GRA*150 Intro to Graphic Design **or**
DGA*260 Animation
ART/COM/DGA/GRA Elective
ART/COM/DGA/GRA Elective
Open Elective

NEWS & SPORTS PRODUCTION

Art*147 Digital Cinematography **or**
COM*131 Audio Production
COM*101 Mass Communications
COM*111 Scriptwriting
COM*220 TV Studio Production
COM*226 Journalism
COM*228 Broadcast Journalism
COM*264 Advanced Editing
DGA*110 Computer Graphics **or**
DGA*120 Digital Imaging
Open Elective

CORPORATE MEDIA PRODUCTION

BMG*204 Managerial Comm. **or**
BES*118 Small Business Mgmt
BMK*201 Principles of Marketing
COM*111 Scriptwriting
COM*131 Audio Production **or**
DGA*125 New Media Production
COM*147 Digital Cinematography
COM*264 Advanced Editing
DGA*110 Computer Graphics
COM*293 Corporate Media Practicum
Open Elective

WEB DESIGN & DEVELOPMENT

DGA*110 Computer Graphics
DGA*120 Digital Image Editing
DGA*241 Internet Web Design
DGA*241 Web Design II
DGA*250 Interactive Multimedia Production
COM*120 Social Media
ART/COM/DGA/GRA Elective
DGA*110 Computer Graphics
ART/COM/DGA/GRA Elective
Open Elective

AUDIO & MUSIC PRODUCTION

COM*131 Audio Production
MUS*111 Fundamentals of Music
MUS*117 Electronic Music
MUS*219 Electronic Music Composition/Audio Technology II
MUS*237 Music Recording
MUS*238 Adv. Music Mixing & Processing
Music Studies Elective
MUS/COM/DGA Electives
Open Elective

DIGITAL MARKETING

BMK*201 Principles of Marketing
BMK*216 Internet Marketing
COM*120 Social Media
BMG*202 Principles of Management
DGA*110 Computer Graphics
DGA*241 Internet Web Design I
Any 2 courses in ACC/BBG/BMG/DGA/COM/ENG
Open Elective

CORE COURSES CAPSTONE

COM*287 Advanced Media Production
COM*295 Internship I