

MxCC Foundation

Middlesex Community College Foundation, Inc.

ANNUAL REPORT TO THE COMMUNITY

July 2019 to June 2020



GREETINGS FROM THE FOUNDATION

Middlesex Community College is OUR community's college—educating and supporting the development and dreams of our neighbors since 1966. I'm a 1989 graduate of MxCC's Broadcast Communications program, and my son graduated from MxCC's New Media program in 2019. So, you could say I'm not only a supporter of Middlesex Community College, I'm also a client.



Thank YOU for being supporters of our students at Middlesex Community College! Your support means more than you know. It means a first-generation college student will have a bright future and their children's future will be even brighter and so on, for generations to come.

You may not know that YOU are making a REAL difference. YOU are changing lives FOREVER. And what a gift that is! With your continued support, we can keep our community's college strong and in turn, our community strong, and our neighbors strong.

I invite you to continue to join us in the Foundation's mission. Thank you for helping us remove financial obstacles that inhibit student access to education. Thank you for helping to provide scholarships that not only address the growing need for financial assistance, but that fulfill our student's dreams of achievement and success. Thank you!

LAURA A. KRUEGER, Alumna
Chair, Middlesex Community College Foundation

WHAT A DIFFERENCE A YEAR MAKES

In March, Middlesex Community College changed almost overnight into a fully online college. The COVID pandemic forced us to move all classes, services, the library, tutoring, and even Commencement 2020 to a virtual environment. Now, students and employees are "teleworking" from home most days while nearly 70% of the college remains online.



In June, I announced the formation of a Diversity, Equity, and Inclusion Council. This group of faculty, staff, students, and community members is charged with creating urgency and accountability for maintaining a campus environment where all are valued, respected, and included; and where our workforce reflects the composition of our student body and engages with them in culturally relevant ways.

We are "Your College—Your Future" in our community thanks to the support you provide through the MxCC Foundation. Your generous financial contributions, friendship, and tireless advocacy allow MxCC to be an important chapter in our students' personal stories. Our mission places students at the center of everything we do. Your faith in our ability to transform the lives of our students is truly inspirational. You continue to make a world of difference in the lives of our students, every day. Thank you.

STEVEN MINKLER, Ed.D.
Chief Executive Officer, Middlesex Community College



ELIZABETH "LIZ" MOAG, MxCC 2020 Cell Leader, Pegasus Manufacturing Corporation

Growing up in Tepeapulco, Mexico, Liz's high school consisted of a one-room classroom with one teacher. After becoming a Middlesex student in 2016, she has mastered the English language and has worked her way up in the manufacturing and aerospace industry.

Liz credits MxCC manufacturing program coordinator Tracy Ariel for her success. "She gave me the opportunity to be in the spotlight as a woman in manufacturing. With all her support, she has strengthened my confidence and pumped up my motivation to continue my career in manufacturing," said Liz, who now lives in Berlin, Conn.





VICTORIA DOMKOWSKI Middletown High School and MxCC 2020

At MxCC, eligible high school students can enroll in college courses and receive credit. This opportunity allowed Victoria to earn her associate degree in general studies in August 2020, after graduating from Middletown High School in June 2020. Now that Victoria has explored many academic subjects during her early college experience, including the CNA course, she wants to become a doctor. Victoria is planning to earn a four-year degree in biology and has applied to the University of Connecticut.



"If you don't know what you want to do, explore your options at Middlesex. It's also a less expensive option," Victoria said.



MxCC FOUNDATION HIGHLIGHTS 2019-2020

MxCC CARES FUND ASSISTS STUDENTS IN NEED DURING PANDEMIC

This past spring, after the COVID-19 pandemic forced classes to go online, the MxCC Foundation established a new fund—MxCC Cares. Many students already juggle work, family, and college responsibilities. Once the pandemic hit, some were facing unemployment, caring for children at home due to school closures, attending to family members who may be ill, or struggling to adapt to college classes that were fully online.



MxCC Cares provides emergency funds to help these students immediately. Donations also allow the MxCC Foundation to provide scholarships when traditional financial aid is limited and to fund short-term job retraining workshops once the public health crisis subsides. As of June 30, 2020, the MxCC Cares raised \$7,210 and continues to receive donations—thanks to the generosity of your support. [»Donate now](#)



SCHOLARSHIPS

At the May 2020 virtual Scholarship Awards Ceremony, 86 students received a total of \$82,200 in scholarships funded by donations from individuals, businesses, and charitable foundations plus proceeds from the 2019 Red Moon Gala and other fundraising efforts. Dean of Administration Kimberly Hogan hosted the Facebook Live event. [»Watch now](#) to see the recipients during the virtual awards ceremony.

NEW SCHOLARSHIP FUNDS

Adrienne Maslin Endowed Scholarship

The Dean Adrienne Maslin Endowed Scholarship was established by the MxCC Student Senate in honor of Adrienne Maslin, Dean of Students Emerita, who retired in 2019 after 20 years at the college. Each year, this award will go to a graduating student transferring to a four-year institution with strong evidence of participation in college activities and a grade point average of 2.5 or higher. Dean Maslin announced the first award, which went to Nicole Charest, a fine arts major from Durham.

Sarah Cavanaugh Memorial Scholarship

MxCC employee Michael Cavanaugh and his wife, Sharon, presented this new memorial award named after their daughter, Sarah, who passed away in 2016. This scholarship will be awarded each year to a new or returning student majoring in the art studies or fine arts associate degree program in good academic standing with a 2.5 or higher grade point average. Kamie Thornton, an art studies student from Southington, received the scholarship this year.



NEW DAY FUND GRANT PROGRAM

The MxCC Foundation approved \$4,964 in New Day Fund grants this past year. However, most of the projects and initiatives were postponed or could not be conducted due to impact from the pandemic. The types of approved projects included Leaning Commons Retreat Workshop, Human Trafficking Awareness Training, Understanding and Working with Veterans, Digital Portfolio Review, and Visiting Arts Workshop.

BOARD OF DIRECTORS 2019-2020

OFFICERS

Laura A. Krueger, Alumna, *Chair*
Director of Public Relations and Marketing,
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Christopher Dibble
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Frank Stellabotte, *Faculty Representative*
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Management, Southern Connecticut
State University

EX OFFICIO MEMBERS

Stacey Burgess*
MxCC Education Assistant-Accountant

Kimberly A. Hogan*
MxCC Dean of Administration

Steven Minkler*
MxCC Campus CEO

Rob Steinmetz
Capital-East Region President,
Connecticut Community Colleges

***Finance Committee**

[»Visit the website more information
about the MxCC Foundation.](#)

FOUNDATION FINANCE REPORT

STATEMENT OF ACTIVITIES July 1, 2019 to June 30, 2020

INCOME

Contributions	\$ 181,244
Special Events	7,681
Investment Income	30,780
Interest Income	1,273
Donated Facility	3,600
Total Income	\$ 224,578

EXPENSES

Scholarship Awards and Program	101,968
Professional Fees and Wages	34,503
Office Expenses	5,082
Investment Fees	5,121
Insurance	1,890
Rent Expense	3,600
Total Expenses	\$ 152,164

OTHER INCOME

College Grants	6,249
In-Kind Gifts	14,739
Unrealized Gains	15,532
Total Other Income	\$ 36,520

OTHER EXPENSES

College Grants	6,249
In-Kind Expenses	14,739
Total Other Expenses	\$ 20,988

Net Total Income	\$ 77,535
Net Assets at beginning of year	\$ 793,898
Net Assets at end of year	\$ 871,433

ASSETS

Cash and Cash Equivalents	226,466
Marketable Securities	703,849
Total Assets	\$ 930,315

LIABILITIES

Accounts Payable and Accrued Expenses	58,882
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NET ASSETS

Unrestricted	54,284
With Donor Restricted	817,149
Total Net Assets	\$ 871,433

Total Liabilities and Net Assets

\$ 930,315



JOSEPH C. SERRA, MxCC 1970

Connecticut State Representative, 33rd District, 1992-2020

During Joe's time as a MxCC business administration student, the college was still in a temporary location. Since Joe also worked for the city's public works department, he was familiar with available sites in Middletown and helped former President Philip Wheaton find suitable land to build the new campus on Training Hill Road.

"Middlesex provided me with the convenient opportunity to go to classes in the evenings after work," said Joe, who was also raising a family at the time. "I know graduates have gone on to Wesleyan, UConn, and NYU. Middlesex is an excellent school."

THANK YOU! DONORS 2019-2020

\$10,000 and above

Jayne Champion
Gene Haas Foundation
Gerard & Margaret Kerins
Liberty Bank Foundation
MxCC Student Senate
Webster Private Bank

\$5,000 to \$9,999

Suellen Beaulieu
Cheryl Czuba
Kramer Portraits ^{IK}
Lapidus Foundation
MILE ^{RM}
Newman's Own Foundation ^{MFB}

\$1,000 to \$4,999

Aarlan Aceto
Carolyn Campbell
Jeffrey Campbell
Community Foundation of
Middlesex County ^{RM MFB}
Connecticut Construction-
Industries Association-
Equipment Maintenance
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Town Fair Tire Foundation ^{RM}
Travelers Championship
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Rachel M. Wiltsie
WLIS/WMRD AM Radio ^{IK}

\$500 to \$999

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Middletown Mayor's
Scholarship
Kevin Reich ^{IK}
Anne Salafia
Victoria Seidl ^{IK}
Teamsters Local Union 1150
Valley Shore Community
Television ^{IK}
WTNH News 8 ^{IK}

\$250 to \$499

Anne T. Cassidy ^{RM}
Herbert Fletcher
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Building Trades ^{MC}
Kenneth Kupec
Lynette Lindner ^{MC}
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Middlesex United Way, Inc. ^{MFB}
MxCC Center for New Media ^{IK}
Richard & Lucinda Patrick ^{MC RM}
Rebecca Rist-Brown ^{MFB}
The Rockfall Foundation ^{RM}
SCCA Track Night in America ^{IK}
John P. Shafer
Stanley Black & Decker ^{IK}
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Veterans OASIS Center

\$100 to \$249

AmazonSmile Foundation
Black Hawk Sport Fishing ^{IK}
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Neal Botting ^{IK MFB}
Leonel Carmona ^{MFB}
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Family Fund
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Community Colleges ^{MFB}
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Rosemary McNerney ^{IK+ MC}
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MxCC Library & Learning
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Portland Golf Course West ^{IK}
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Diane Rubacha
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Loretta Rubin
Elizabeth Slupski ^{MC}
Frank Stellabotte
Victoria Thomas ^{MFB}
Veterans of the Vietnam
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Up to \$99

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Lillian Baruffi ^{IK+ MC}
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Janice Burrill
Emily Canto ^{IK}
Paul Carmichael ^{MC}
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Annamaria Ciccarello ^{MC}
Sandra Couture ^{MFB}
Elizabeth Dobbins ^{RM}
Joan Donati ^{MC}
Marissa Driudahl
Joanne E. Faust ^{MFB}
Kathleen Flood
William H. Foster III ^{MFB}

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Jolene Goldner
Augusta & Bernardo Gonzalez
Kathleen Hennessey
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Jamie Howard
Illiano's Pizza Restaurant ^{IK}
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Lavender Pond Farm ^{IK}
Nancy Liddell
Live Nation ^{IK}
John & Anne Makrogianis ^{MFB}
Maureen Maley
Justin Manning
Corey Martell ^{MC}
Kellyann McConnell ^{MC}
Christina McLean ^{MFB}
Mondo Pizza ^{IK}
Thea Moritz ^{MC}
MxCC Bookstore ^{IK}
Ernest Nagler
Diane Nolan
Patricia & Burleigh Noyes
Joanne Nytech
Rose Parlock ^{MC}
Perk on Main ^{IK}
Hilary Phelps ^{IK}
Janie Pittendreigh ^{MC}
Carol Ricker
Denise & Joseph Roberts
Yvonne Rubin ^{MC}
Patricia Rust
Alice Shumacher ^{IK}
Stop & Shop ^{IK}
Sweet Harmony Café ^{IK}
Victor Triay ^{IK}
Gail Walls
Warby Parker ^{IK}
Nancy C. Zimmer
Alma Zyko

Individual total donations
include these labels:

^{IK} In-Kind Gift
^{MFB} Magic Food Bus
^{MC} MxCC Cares
^{RM} Red Moon 2019

*We appreciate the generosity of
all of our donors and apologize for
any oversight, errors, or omissions.
Please contact Stacey Burgess at
sburgess@mxcc.edu to correct
any errors.*



RED MOON GALA 2019

On October 5, 2019, a perfect fall evening was the setting for more than 120 guests at the eighth annual Red Moon Gala which was held in Chapman Hall. Attendees enjoyed food, local wine and craft beer tastings, delicious desserts, and high-energy entertainment by the New York NY Dueling Pianos. They even inspired audience members to perform a kickline on the stage! The fundraising event brought in nearly \$33,000 from sponsorships, ticket sales, silent raffle items, and the live auction. Professor Rick Eriksen served as auctioneer. Michele Rousseau, a part-time MxCC employee, won the \$10,000 cash grand prize. She bought her \$100 raffle ticket at the last minute, knowing the money was supporting a good cause either way. Thank you to all the generous sponsors, raffle donors, committee members, and student participants who made this event so successful!

MAGIC FOOD BUS & VETERANS MEMORIAL NATURAL GARDEN

MxCC dedicated a former playground as the Veterans Memorial Natural Garden on October 15, 2019. CEO Steve Minkler presided over the ribbon-cutting ceremony, which began with greetings from Mark Ojakian, Connecticut State Colleges and Universities system president. They were joined by Trenton Wright, lead coordinator of the effort; Peter Galgano, MxCC's veterans outreach coordinator; college community members; and local business and government leaders. While the 7,000-square-foot garden honors the college's veterans, much of the harvest supplies the Magic Food Bus. [»See more photos from the event.](#)

The Magic Food Bus continues to serve students and family members in Middletown and Meriden thanks to your monetary and food item donations. The MxCC Foundation also received numerous grants, including \$2,500 in gift cards from Stop & Shop to help during the pandemic.

"It's amazing to see that in such a short time, the Magic Food Bus and Veterans Memorial Natural Garden have become synonymous with Middlesex Community College. Everywhere I go, people ask me about this by name," said CEO Minkler.

TRAVELERS CHAMPIONSHIP BIRDIES FOR CHARITY 2019

The MxCC Foundation again participated in Birdies for Charity—the online giving platform sponsored by the Travelers Championship PGA event—even though spectators were not allowed. The program helps nonprofits raise funds and awareness to support their missions. Proceeds from the golf tournament are used to match 15% of every dollar raised by the participating charities. The MxCC Foundation received a \$2,170 match in July 2019 and \$3,714 in donations in June 2020.

CAP AND GOWN 5K ROAD RACE

Early in 2020, sponsors and runners from our region had already signed up to participate in the annual MxCC Foundation Cap and Gown 5K that was to be held in May 2020. But due to the impact of the pandemic, the event was canceled. Several sponsors indicated their support for next year, when we hope to carry on this fun fundraising tradition.



HOW TO DONATE

Online [» mxcc.edu/foundation/giving](https://mxcc.edu/foundation/giving) • Call: 860-343-5789

Middlesex Community College Foundation
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Middletown, CT 06457

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Photography: Ben Jordan, Thea Moritz, Yvonne Page, Susan Perl