2021/2022

CATALOG



Digital Media Production With Digital Marketing Embedded Certificate Associate in Applied Arts Degree - Career-Oriented Program **GRADUATION CHECKLIST – BY SEMESTER**

This program is a Career-Oriented Degree that provides skills and knowledge, often in the form of a credential or qualification, that allow for direct entry into the work force. These degrees may serve as transfer degrees with or without a guarantee that additional credits will not be needed at the baccalaureate level within the CSCU system.

Category	Course	Prerequisite(s)	Cr G	rade Seme	
	First Semester (Fall) – 15 credits				
Gen Ed: Written Communication	ENG*101 (or ENG*101E): Composition	Placement and/or See course description	3		
Digital Media Core Course	COM*104: Careers in Media	No Prerequisites	3		
Digital Media Core Course	DGA*101: Introduction to Digital Arts	No Prerequisites	3		
Gen Ed: Aesthetic Dimensions	COM*203: Media Literacy	Eligible for either ENG*101ALP, ENG*101E, or ENG*101.	3		
Gen Ed: Aesthetic Dimensions	COM*129: Digital Video Production	No Prerequisites 3			
	Second Semester (Spring) – 15-16 credi	its			
Gen Ed: Quantitative Reasoning	MAT*137 or higher	Placement and/or See course description	3-4		
Digital Marketing Requirement	BMK*201: Principles of Marketing	Eligible for ENG*101	3		
Digital Marketing Requirement	BMG*202: Principles of Management	Eligible for ENG*101.	3		
Digital Marketing Requirement	ECN*101: Macroeconomics	Eligible for either ENG*101E or ENG*101 and eligible for either MAT*137E or MAT*137.	3		
Digital Marketing Requirement	DGA*110: Computer Graphics	No Prerequisites	3		
	Third Semester (Fall) – 15 credits				
Digital Marketing Requirement	BMK*216: Internet Marketing	Eligible for ENG*101	3		
Digital Marketing Requirement	COM*120: Social Media	Eligible for ENG*101	3		
Gen Ed: Social Phenomena,		See course description	3		
Digital Marketing Requirement	DGA*241: Internet Web Design I	Completion of DGA*110. Recommended: DGA*202 and ART*121.	3		
Unrestricted Elective*		See course description	3		
	Fourth Semester (Spring) – 15-16 credi	ts			
Digital Media Core Capstone 1 of 2	COM*287: Advanced Media Production	This is a capstone course and should be taken during the final semester prior to graduation.	3		
Digital Media Core Capstone 2 of 2	COM*295: Internship	Permission of the program coordinator.	3		
Unrestricted Elective*		See course description	3		
Gen Ed: <u>Scientific Knowledge</u> OT <u>Scientific</u> Reasoning		See course description	3-4		
Digital Marketing Requirement	Any course in ACC/BBG/BMG/ DGA/COM/ENG	DGA/COM/ENG			
	TOTAL CREDITS	TOTAL CREDITS		60-62	

Digital Media Production With Digital Marketing Embedded Certificate Associate in Applied Arts Degree - Career-Oriented Program



Deadline to Apply:	GRADUATION CHECKLIST		Graduation Year: 20	
Fall: December 1 st	2021-2022		Year of Catalog being used	
Spring/Summer: April 15 th				
			@	
NAME (First Name, Middle Initial/Name is optional, Last Name)			BANNER ID	
STREET ADDRESS	TOWN	ZIP	PHONE#	
Please note: All graduation corre	spondence will be sent to your college a	ssigned em	ail.	
academic major will be announce	e and academic major will be printed in t ed at the graduation ceremony if you cho your information to be printed or annou	ose to atte		
Other college transfer credits to b	be used? Yes O No O			
From which college?				
Are they on file at MxCC? Yes	O No O			
Are you applying for more than o	ne degree? Yes O No O			
If yes, which curriculum?				
Graduation Requirements:				
Have been met O Will be met a	at the end of: Fall semester ${f O}$ Spring S	emester O	Summer Semester O	
Minimum Required GPA for Graduati	on is 2.0 Current GPA:			

ADVISOR'S SIGNATURE* & DATE

STUDENT'S SIGNATURE* & DATE

*Typed name is acceptable for signature.

Electronic Submissions: This form must be submitted to <u>MX-Registrar@mxcc.edu</u> from student's official college email address.