

NEW MEDIA PRODUCTION

GENERAL EDUCATION (21 CREDITS)

Includes ENG1010, MAT1010, Science
CCS1001 College and Career Success – Digital Media Cohort
COMM1610 Digital Video Production (Arts & Humanities)
COMM1301 Public Speaking or COMM2513 Scriptwriting (Written Comm)

PROGRAM REQUIREMENTS (ALL TRACKS, 6 CREDITS)

NMP1001 Digital Media Foundations or NMP1025 New Media Production
NMP2003 Media Literacy or COMM1201 Film Studies & Appreciation

CERTIFICATES

AUDIO & MUSIC PRODUCTION

Specialized Program Requirements

COMM1612 Audio Production
MUS1101 Music Theory
MUS1602 Electronic Music Composition I
MUS12603 Electronic Music Composition II

Directed Elective

MUS2605 Principles of Sound Recording
MUS2604 Advanced Music Mixing & Processing
MUS1001, 1004, 1009 or 1010
COMM/NMP Elective
MUS1201 Ear Training I
MUS1301 Group Piano

CORPORATE MEDIA PRODUCTION

Specialized Program Requirements

NMP1110 Intro to Digital Graphics
NMP2020 TV Studio Production
COMM2502 Social Media Strategies
NMP2064 Advanced Video Editing

Directed Electives

NMP1047 Digital Cinematography or
BMGT2040 Managerial Communications or
BENT2170 Small Business Management
BMKT 2010 Principles of Marketing
NMP2095 Center for New Media
Productions Practicum
Unrestricted Elective

DIGITAL MARKETING

Specialized Program Requirements

BMKT2010 Principles of Marketing
BMGT2020 Principles of Management
BMKT2160 Digital Marketing
COMM2502 Social Media Strategies

Directed Elective

NMP1110 Intro to Digital Graphics
NMP2210 Web Production Fundamentals
Select 2 Electives from ACCT/BMGT/BENT/
NMP/COMM
Unrestricted Elective

FILM & VIDEO PRODUCTION

Specialized Program Requirements

NMP1053 Film Production
NMP2020 TV Studio Production
NMP2028 News, Documentary & Reality
Programming
NMP2064 Advanced Video Editing

Directed Electives

NMP1047 Digital Cinematography or
COMM1612 Audio Production
COMM1612 Audio Production or NMP Elective
Select 2 Elective from COMM/NMP
Unrestricted Elective

MULTIMEDIA

Specialized Program Requirements

ART1210 2D Design
NMP1110 Intro to Digital Graphics
NMP1120 Image Editing & Pixel
NMP2200 Producing Interactive Media

Directed Electives

NMP2210 Web Production Fundamentals
GRA1501 Graphic Design I or NMP2100 Intro
to Animated Production
Select 2 Electives from ART/COMM/N-
MP/GRA/NMP
Unrestricted Elective

NEWS & SPORTS PRODUCTION

Specialized Program Requirements

COMM1401 Journalism
NMP2020 TV Studio Production
NMP2028 News, Documentary & Reality
Programming
NMP2064 Advanced Video Editing

Directed Electives

NMP1047 Digital Cinematography or
COMM1612 Audio Production
COMM1612 Audio Production or NMP Elective
NMP1110 Intro to Digital Graphics
or NMP1120 Image Editing & The Pixel
COMM or NMP Elective
Unrestricted Elective

WEB DESIGN & DEVELOPMENT

Specialized Program Requirements

NMP1110 Intro to Digital Graphics
NMP1120 Image Editing & The Pixel
NMP2210 Web Production Fundamentals I
NMP2220 Web Production II

Directed Electives

NMP2200 Producing Interactive Media
COMM2502 Social Media Strategies
Select 2 Electives from ART/COM/DNMP/GRA
Elective
Unrestricted Elective

PROGRAM REQUIREMENTS: CAPSTONE COURSES (6 CREDITS)

NMP2009 Media Production Capstone
NMP2195 Experiential Learning & Practice in Media Production or
NMP2095 Center for New Media Production Practicum